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POWER-GEN Renewable Energy Trade Show a Success with Overwhelming Growth in Exhibitors and Attendees; Many Returning For POWER-GEN Renewable Energy 2006

Washington, DC – PennWell Corporation and The American Council on Renewable Energy (ACORE) today pronounced POWER-GEN Renewable Energy 2005, the all-renewable energy trade show held at the Las Vegas Hilton on March 1-3, 2005, a success with over 100% growth in exhibitors and 60% growth in attendees.

POWER-GEN Renewable Energy 2005 grew to 112 exhibitors from 51 in 2004 and 1,500 attendees from 950 in 2004. Major exhibitors included GE Energy & Global Energy Decisions, BP Solar, Shell Solar, Vestas, Airtricity, Ormat, Calpine, Babcock & Wilcox Co., Black & Veatch, EnXco, and DaimlerChrysler to name a few.

The tangible benefits experienced by companies like Airtricity and DaimlerChrysler are expected to foster considerable growth for POWER-GEN Renewable Energy 2006, where the exhibit floor should be home to more than 160 exhibiting companies. Combined with a first-class conference program, POWER-GEN Renewable Energy 2006 should attract more than 2,400 attendees to the Mandalay Bay from April 10-12, 2006 in Las Vegas.

Building on its success in 2004 and 2005, GE Energy, Ormat, Calpine, DaimlerChrysler and 45 others have already decided to exhibit at POWER-GEN Renewable Energy 2006. Simon Godwin, Manager of Regulatory Affairs at DaimlerChrysler, stated that, “as an automotive company, DaimlerChrysler's commitment to renewable fuels is becoming increasingly important. Our participation in the POWER-GEN Renewable Energy Trade Show 2005 in Las Vegas allowed us to showcase this commitment to a diverse audience. There was significant interest from organizations, companies and governmental agencies in our biodiesel activities in the US and our innovative cooperation in Germany on synthetic biofuels. The press and media presence ensured even wider publicity for the event and our own activities. Having had such a positive experience at POWER-GEN Renewable Energy 2005, we expect the 2006 show to build on this year's successes and hope for increased participation from the automotive and fuels industries.”

Airtricity is also garnering an exhibit spot in 2006. “Airtricity was very pleased to be part of POWER-GEN Renewable Energy 2005. Both the conference and the exhibition had quality speakers and quality attendees. In future years we hope to see greater participation from utilities and other customers of green energy,” said Martin McAdam, General Manager, North America.

POWER-GEN Renewable Energy 2005 was a success in many ways. “There have never been as many, and as broad a mix of renewable energy companies in one place at one time as this show,” said Rhone Resch, Executive Director of the Solar Energy Industries Association (SEIA). “This seems to offer a very

important role in demonstrating all the companies and renewable energy options that exist, and state officials, federal officials and private investors are here to learn more about these technologies and the role they can play in the US.”

POWER-GEN Renewable Energy 2006 will continue to help determine the direction of future growth in the renewable energy industry not only in the United States but also abroad based on its strong performance in 2005. Mike Rosenfeld, Vice Consul at the British Consulate-General, Los Angeles stated that exhibitors in the UK Pavilion “made many valuable contacts at the trade show” and were “impressed with the visitors to the show.” Rosenfeld also said that, “the receptions were excellent networking opportunities” and that “there was a lot of energy.” From the UK Trade & Investment’s perspective, all are excited to come back for POWER-GEN Renewable Energy 2006 because “the trade show was good value for money, providing our UK Renewable Energy delegates in the UK Pavilion with an excellent opportunity to showcase their products and services,” said Rosenfeld.

POWER-GEN Renewable Energy 2006 will continue to present the newest technologies and sought after speakers in the renewable energy field. “We’re generating many good ideas for new technology, there are still plenty of tremendously promising technologies and approaches,” said Dan Arvizu, the new Director of the National Renewable Energy Laboratory (NREL) who presented the keynote speech to open up the first full day of POWER-GEN Renewable Energy 2005.

The American Council on Renewable Energy (ACORE) and PennWell Corporation have moved renewable energy beyond the mainstream. “One of ACORE’s stated goals was to move into the mainstream, but we’re no longer moving into the mainstream, we’re already there,” said the event’s co-chair Brian Schimmoller, Managing Editor, Power Engineering magazine as he presented his opening remarks on March 2. “We’ve moved beyond the R & D stage and are now grappling with the intricacies of a flourishing market.”

Mike Eckhart, President of the American Council on Renewable Energy (ACORE), agrees. “We’ve seen a phenomenal expansion in attendance and sophisticated equipment and technology on display,” said Eckhart. “I extend an invitation to all in the renewable energy industry to come back for POWER-GEN Renewable Energy 2006 and participate in the ever growing success of this conference and trade show.”

Partnering associations included the American Wind Energy Association (AWEA), Biomass Coordinating Council (BCC), Clean Fuels Development Council (CFDC), New Uses Council (NUC), Solar Electric Power Association (SEPA), Solar Energy Industries Association (SEIA), National Hydropower Association, National Hydrogen Association, and the Geothermal Energy Association.

Supporting organizations included the United States Department of Commerce, Edison Electric Institute (EEI), the Electric Power Research Institute (EPRI), the National Renewable Energy Laboratory (NREL), the National Rural Electric Cooperative Association (NRECA), and the US Energy Association (USEA).

About The American Council on Renewable Energy (ACORE) and PennWell Corporation

POWER-GEN Renewable Energy 2005 is co-produced by the American Council on Renewable Energy (ACORE) and PennWell Corporation. ACORE (www.acore.org), a 501(c)(3) nonprofit organization based in Washington D.C., founded in 2001, has a mission to bring renewable energy into the mainstream of America’s economy. ACORE’s advisory board and board of directors comprise many of the world’s thought leaders with respect to renewable energy and sustainable development.

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