

PARTNERSHIP OPPORTUNITIES

US-China Program

美中合作项目

US-China Program



A Program of the American Council On Renewable Energy (ACORE)

www.acorechina.org

For additional information:

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Program Description

US-China Program

The Program for Bridging US and Chinese Renewable Energy Interests

The American Council On Renewable Energy (ACORE), a Washington, D.C. based non-profit group, works to bring all forms of renewable energy into the mainstream of America's economy and lifestyle by conveying connecting and educating the US companies and other sectors since 2001. Today, ACORE is entering a new era in which we help foster the scale up of the industry both here and abroad. The US-China Program (USCP) is one step in that direction.

To strengthen renewable energy deployment efforts in China and the US, ACORE is facilitating cooperation by linking policymakers, industry leaders and financiers across the Pacific. The US-China Program provides a unique platform for businesses to provide thought leadership on the Program, interact with one another and pursue collaboration. The opportunity for the US and China work together on clean energy are unmatched anywhere in the world.

China has made its clear its commitment to advance renewable energy solutions for meeting its vast and growing energy needs. This has tremendous business implications for U.S. companies who are financing or inventing and building renewable energy products and services. Not only will our industry be called upon to meet President Obama's call for doubling renewable energy production at home, but we also have an opportunity to grow the strength of our industry through collaborating with other nations who are establishing new objectives for cleaner, reliable, and more efficient energy production.

Program Components

The US-China Program consists of four unique elements that are created to give maximum impact to the information gathered and analyzed for strategic distribution:

Summit on Sub-national Collaboration on Renewable Energy

US-China Webinar Series

Renewable Energy Trade Mission

Strategic Initiatives (i.e. Jiangsu-California Collaboration)

The Summit on Sub-national Collaboration on Renewable Energy, planned for the third week of September, 2009 will convene 200 key Chinese and US decision makers for two days of high-level dialogue in Beijing, China. Governor Arnold Schwarzenegger of California, as well as many Chinese, European and US VIPs have been invited.

All program components can be sponsored for the Summit and ancillary Webinar Series and Trade Mission. However, companies can have targeted and strong visibility across all components of the program by becoming "Official Partners", providing thought leadership for the program and receiving a myriad of features and benefits ranging from website advertising to hosting Summit events, and access to various mediums employed by the Program, including webcasts and podcasts.



Current Partners



2degrees



CREIA



FUTURE ENERGY DEVELOPMENT, LLC



BAKER & MCKENZIE



WEBER SHANDWICK



Official Partner Levels

Diamond Partner | \$50,000

Exclusive

Be the US Corporate Chairman of the Program and be involved in the thought leadership behind the founding, development, and scope of the Program. Also be involved as a corporate leader in special Program Initiatives.

1-Year Membership in ACORE

Includes one year membership in ACORE for your company

Website Advertising

Leaderboard Banner Advertising on home page and events page of official Program Website. Minimum 20,000 impressions with high branding visibility

Company Profile Listed on Website

Customized profile listing, including logo, company description and contact information on official Program Website

Summit on Sub-national Collaboration on Renewable Energy

Sponsor of Summit Name Badges

5 full Summit Invitation

Recognition on official signage

Signage at the event with only your company logo

Access to press list

Premier logo placement on Program and Summit Website

Premier logo placement on Summit Invitations

Full Page Ad on inside front cover of Official Summit Proceedings

Honorary Chairmanship of the Summit

Official Sponsor of the Gala Dinner

10 Additional Gala Dinner Invitations



Renewable Energy Trade Mission

Four (4) complimentary delegate passes

All event pass to VIP events

Exclusive meetings with Chinese leaders

Logo on trade mission and marketing materials

Logo and description on trade mission website

Recognition at all related mission events

“The opportunities for us to work together are unmatched anywhere in the world.”

- Hillary Clinton
Secretary of State

US-China Webinar Series

Be the main sponsor of the Quarterly Webinar Series. Package includes logo visibility via e-marketing blasts and website, as well as company description and contact information on the official Webinar Series website. Hosting and Speaking options also available.

通过合作

推进可再生能源发展



Official Partner Levels

Platinum Level | \$25,000

Limited to 2

Be a Co-Chair of the Program and be involved in working with the thought leadership responsible for the founding, development, and scope of the Program. Also be involved as a corporate leader in special Program Initiatives.

Summit on Sub-national Collaboration on Renewable Energy

- Official Sponsor of the Opening Reception
- Sponsor greening of the Summit
- 2 full Summit Invitations
- Recognition on official signage
- Access to press list
- Premier logo placement on Program and Summit Website
- Premier logo placement on Summit Invitations
- 1/2 Page Ad in Official Summit Proceedings
- 10 Additional Opening Reception Invitations

Renewable Energy Trade Mission

- Two (2) complimentary delegate pass
- All event pass to VIP events
- Exclusive meetings with Chinese leaders
- Logo on trade mission and marketing materials
- Logo and description on trade mission website
- Recognition at all related mission events

US-China Webinar Series

Co-sponsor the Quarterly Webinar Series. Package includes logo visibility via e-marketing blasts and website, as well as company description and contact information on the official Webinar Series website. Hosting and Speaking options also available.

Gold Level | \$15,000

Limited to 3

Be on the Steering Committee of the Program and be involved in the thought leadership behind the founding, development, and scope of the Program. Also be involved as a corporate leader in special Program Initiatives.

Summit on Sub-national Collaboration on Renewable Energy

- Official Sponsor of the Luncheons
- Sponsor greening of the Summit
- 1 full Summit Invitation
- Recognition on official signage
- Access to press list
- Premier logo placement on Program and Summit Website
- 1/4 Page Ad in Official Summit Proceedings
- 5 Additional Opening Reception Invitations
- 2 Additional Gala Dinner Invitations

Continued on next page



Official Partner Levels

Renewable Energy Trade Mission

One (1) complimentary delegate pass
Exclusive meetings with Chinese leaders
Logo on trade mission and marketing materials
Logo and description on trade mission website
Recognition at all related mission events

Silver Level | \$12,500

Limited to 4

Be on the Steering Committee of the Program and be involved in the thought leadership behind the founding, development, and scope of the Program. Also be involved as a corporate leader in special Program Initiatives.

Summit on Sub-national Collaboration on Renewable Energy

Official Sponsor of Refreshment Breaks (choice of Day 1 or Day 2)
Sponsor greening of the Summit
1 full Summit Invitation
Recognition on official signage
Access to press list
Premier logo placement on Program and Summit Website
Premier logo placement on Summit Invitations
3 Additional Opening Reception Invitations
1 Additional Gala Dinner Invitation

Renewable Energy Trade Mission

One (1) complimentary delegate pass
Exclusive meetings with Chinese leaders
Logo on trade mission and marketing materials
Logo and description on trade mission website
Recognition at all related mission events

Green Level | \$10,000

Limited to 6

Summit on Sub-national Collaboration on Renewable Energy

Sponsor greening of the Summit
1 full Summit Invitation
Recognition on official signage
Access to press list
Premier logo placement on Program and Summit Website
1 Additional Opening Reception Invitation

Renewable Energy Trade Mission

One (1) complimentary delegate pass
Exclusive meetings with Chinese leaders
Logo on trade mission and marketing materials
Logo and description on trade mission website
Recognition at all related mission events



“ACORE and the Chinese Renewable Energy Society link the renewable energy communities in California and Jiangsu.”

-Shi Dinghuan
Energy Advisor to Premier Wen Jiabao
USCP Strategic Advisor



Customized Visibility Levels

Website

Website Advertising | \$10,000/per year

Leaderboard Banner Advertising on home page and events page of official Program Website. Minimum 20,000 impressions with high branding visibility

Company Profile Listed on Website | \$2,500/per year

Customized profile listing, including logo, company description and contact information on official Program Website

“I believe that China can reach its goal of 15% renewable energy by 2020.”

-Gu Weidong
China's Chief Wind Scientist
USCP Strategic Advisor

Summit on Sub-national Collaboration on Renewable Energy

Full Page Advertising in Proceedings | \$10,000

Full Page 4 color ad in Summit Proceedings

Table Sponsorship at Gala Dinner | \$8,500

Sponsorship of (1) table with 10 invitations, garners access to cocktails and Gala Dinner with highly visible company listing in Dinner Program

Additional Gala Dinner Invitations | \$250/per person

Ticket allows access to cocktails and Gala Dinner with name and company listed in Dinner Program

Webcast Hosts | \$8,500 (Open to 5 companies)

Package includes logo visibility via e-marketing blasts and website, as well as company advertising on the official Webcast website. ACORE is working to partner officially with MTV China, as well as key Chinese outlets to transmit the webcast of the Summit, as well as numerous podcasts to both Chinese and US audiences.

Podcast Hosts | \$8,500 (Open to 5 companies)

Package includes logo visibility via e-marketing blasts and website, as well as company advertising on the official Podcast website. ACORE is working to partner officially with MTV China, as well as key Chinese outlets to transmit the podcast of the Summit, as well as numerous webcasts to both Chinese and US audiences.



Customized Visibility Levels

Renewable Energy Trade Mission & Special Initiatives

Supporting Host | \$11,000

- Two (2) complimentary delegate passes
- All event pass to VIP events
- One-on-one meetings with Chinese leaders
- Logo on trade mission and marketing materials
- Logo and description on trade mission website
- Recognition at all related mission events

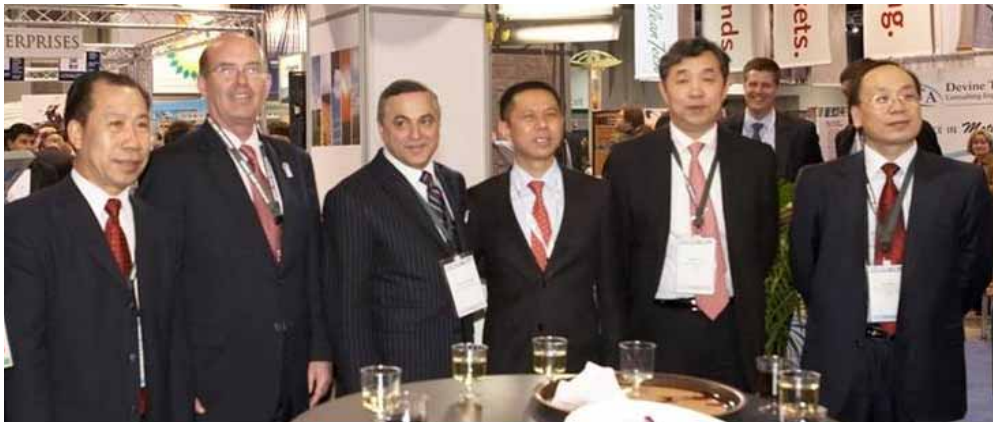
Documentation Partner | \$3,500

- Organization name and logo on trade mission materials
- Logo in event proceedings
- Company listing and contact information in highlighted Sponsor Section
- Logo on trade mission Website

US-China Webinar Series

Webinar - Bronze Partner | \$10,000

Join the official Partners of the Program in hosting the Quarterly Webinar Series. Package includes logo visibility via e-marketing blasts and website, as well as company description and contact information on the official Webinar Series website. Hosting options also available.



ACORE's Michael Eckhart meeting with policy makers and industry leaders of China's renewable energy sector.



Partner Reservation Form

US-China Program 2009-2010

Company Name: _____

Primary Contact: _____

Additional Contacts: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Send me Chinese Visa Information Contact me about ACORE Membership

Sponsorship Opportunities

- | | | |
|---|--|--|
| <input type="checkbox"/> Diamond Level Partner - \$50,000 | <input type="checkbox"/> Green Level Partner - \$10,000 | <input type="checkbox"/> Table Sponsorship - \$8,500 |
| <input type="checkbox"/> Platinum Level Partner - \$25,000 | <input type="checkbox"/> Website Advertising - \$10,000 | <input type="checkbox"/> Gala Dinner Invitations - \$250 |
| <input type="checkbox"/> Gold Level Partner - \$15,000 | <input type="checkbox"/> Company Profile - \$2,500 | <input type="checkbox"/> Webinar/Bronze - \$10,000 |
| <input type="checkbox"/> Silver Level Partner - \$12,500 | <input type="checkbox"/> Full Page Advertising - \$10,000 | <input type="checkbox"/> Video Webcast/Podcast - \$8,500 |
| <input type="checkbox"/> Trade Mission - Supporting Host - \$11,000 | <input type="checkbox"/> Trade Mission - Documentation Partner - \$3,500 | |

Payment Information

Payment Method: Check VISA MC AMEX Send me an Invoice

Total Amount to Be Charged: _____

Credit Card #: _____ Expiration Date: _____

Cardholders Name: _____ Signature: _____

Wire Information

ABA No. 056004445 - Account No. 007117-8743- Account name: American Council On Renewable Energy

Bank Name: United Bank - Bank Location: 14426 Albemarle Point PL. Chantilly, VA 20151

Re: ABA Teleconference Series – Host Firm

Wire Inquiry: 703-653-1160 or 202-293-6222

Mail or Fax Your Reservation Form and Payment to:

Tom Weirich, Director of Membership & Corporate Relations

ACORE

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