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ACORE ANNOUNCES 2004 MEMBERSHIP DRIVE
Goal to Increase Membership from 100 to 250
Focus on Utilities, Industrials, Technology and Finance

Washington D.C. – The American Council On Renewable Energy (ACORE) announces the beginning of its 2004 membership drive with a goal to increase its membership from 100 to 250 organizational members, and with a focus on electric utilities, industrial companies adopting green power, renewable energy technology suppliers, and finance-related firms.

The membership drive fits with ACORE's next major event, the all-renewable energy trade show in Las Vegas, Power-Gen Renewable Energy, on March 1-3, 2004.

“ACORE has established a strong base of founding members and leadership, and now it is time to grow the organization and implement the suite of programs that the Board and Steering Committee have defined,” said ACORE's new Chairman Rob Pratt. “ACORE has a natural fit with the renewable energy technology suppliers, utilities, industrials, and financiers because of our basic philosophy of being for renewables without being against anything else. This is a good base for convening, networking and learning.”

ACORE also announces its 2004 suite of programs. The group will publish a new book entitled “Renewable Energy in America 2004” under the guidance of Advisory Board member Chris Flavin as chairman of the editorial board. It is working to create a National Energy Security Coalition under the guidance of its Advisory Board, with town meeting across the country calling for renewable energy solutions to reducing oil imports. It will create a Media Center this year to support better media coverage of renewables. It will create working groups of utilities that are developing renewable energy and experimenting with green power programs.

“ACORE's mission is to bring renewable energy into the mainstream of our country” said Michael Eckhart, president. “This involves convening the renewables community in ways that have not been possible before now, developing and publishing credible information, and funding communications programs that resonate with the American people.”

Additional information is available:

On ACORE and membership: www.AmericanRenewables.org.

On Power-Gen Renewable Energy: www.power-gengreen.com

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