

**2008-2009
Renewable Energy Teleconference Series
For Lawyers and Non Lawyers**

Invitation to Sponsor



**Presented by:
American Council On Renewable Energy (ACORE)**

**in collaboration with the:
Renewable Energy Resources Committee
of the American Bar Association SEER Section
and
Renewable Energy Committee of the Energy Bar Association**

**Sponsorship Contact:
Tom Weirich
Director of Membership & Corporate Relations
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Invitation to Sponsor

The American Council On Renewable Energy (ACORE) invites your organization to sponsor the Renewable Energy Seminar and Teleconference Series. The series of monthly teleconferences is produced in collaboration with the SEER Renewable Energy Resources Committee of the American Bar Association (ABA). The seminars have consistently drawn large audiences and provided participants with timely information regarding legal, policy, finance and business developments in renewable energy and distributed generation.

The national teleconference format for the Series includes an interactive web cast, an individual telephone call-in option and on-site participation at host law firm locations in 19 major cities around the country. There are three sets of sponsorship levels for national exposure and two sponsorship levels for maximized city exposure.

National Sponsorship Levels

(All sponsorships are 1 year in duration and include 10 programs)

Diamond Partner - \$15,000 (1 Available)

- Name and logo included on website program materials (including archives)
- Name identified as a Diamond Partner on marketing material sent out by ACORE
- Preferred Access to two program sessions
- 4 Ads or URL pushes presented on web cast presentation before program
- Name mentioned as a Diamond Partner during the programs
- Unlimited complimentary participant season passes to teleconference
- Includes Exclusive City Host Package, with choice of up to three cities (see Pg. 3)

Platinum Partner - \$8,000 (4 Available)

- Name and logo included on website program materials (including archives)
- Name identified as a Platinum Partner on marketing material sent out by ACORE
- Preferred Access to one program session
- 2 Ads or URL pushes presented on web cast presentation before program
- Name mentioned as a Platinum Partner during the programs
- 6 complimentary participant season passes to teleconference
- Includes Exclusive City Host Package, with choice of up to three cities (see Pg. 3)

Gold Partner - \$4,500 (Unlimited)

- Name and logo included on website program materials (including archives)
- Name identified as a Gold Partner on marketing material sent out by ACORE
- Logo rotated on web cast presentation before and after program
- Name mentioned as a Gold Partner during the programs
- 3 complimentary participant season passes to teleconference
- Includes Exclusive City Host Package with choice of two cities (see Page 3)

Participant Statistics

Level of Participants:

Executive level	31%
Mid-manager level	38%
Staff level	31%

Types of Organizations:

Legal	33%
Businesses	35%
Government	25%
Non-Profits	5%
Education	2%

Monthly Event Statistics

Participating Organizations:

Over 3,000 over the past 5 years

Teleconference Participants:

Approximately 300 - 500 per event





Local Sponsorship Levels

(Sponsorship is 1 year in duration and includes 10 programs)

Exclusive City Host - \$3,000

*Except for the following cities where there can be multiple hosts: Boston, Chicago, New York, San Francisco, and Washington, D.C.

- Firm contact information enjoys solo listing for specified city on ACORE program site
- Name and logo on ACORE program site, an Exclusive City Host Firm
- Name and logo on website program materials (including archives)
- Logo rotated on web cast presentation before and after program
- Name and logo on all on-site program material handed to participants in specific city chosen
- Name identified as Exclusive City Host on regional marketing material sent out by ACORE
- Unlimited complimentary participant season passes on-site to participate in teleconference at specific Exclusive City Host location

Unlimited City Partner - \$1,500

- Name and logo on ACORE program site, as specific City Partner
- Name and logo on website program materials (including archives)
- Name and logo on all on-site program material handed to participants in specific city chosen
- Unlimited complimentary participant season passes on-site to participate in teleconference at specific Exclusive City Host location

Unlimited Educational Institution Partner - \$500

- Name and logo on ACORE program site, as specific Educational Institution Partner
- Name and logo on website program materials (including archives)
- Unlimited complimentary participant season passes on-site to participate in teleconference at specific Educational Institution

Why sponsor the series?

- First and longest running teleconference series on renewable energy
- Reputation as the #1 renewable energy teleconference globally
- Largest renewable energy U.S. teleconference series with an average of 400 participants per call
- Unmatched industry and government speakers, including top CEOs, senior executives, non-profit leaders and government officials
- Maximized positioning for client development marketing geared towards top renewable leaders convened by ACORE
- Unparalleled branding and logo exposure in both digital and hardcopy marketing material
- Tailored and personalized attention from ACORE marketing and sponsorship staff

19 Participating Host Firm Locations:

Austin
Boston
Cedar Rapids
Chicago
Cleveland
Des Moines
Houston
Indianapolis
Jackson
Minneapolis
Philadelphia
Pittsburgh
Portland, ME
Portland, OR
Richmond
Sacramento
San Francisco
Seattle
Washington, D.C.

Available Host Firm Locations:

Atlanta
Denver
Detroit
Miami
New York
Los Angeles

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