



## Invitation to Sponsor

The American Council On Renewable Energy (ACORE) invites your organization to sponsor the Renewable Energy Seminar and Teleconference Series. The series of monthly teleconferences is produced in collaboration with the Renewable and Distributed Energy Resources Committee of the American Bar Association (ABA) SEER Section. The seminars have consistently drawn large audiences and provided participants with timely information regarding legal, policy, finance and business developments in renewable energy and distributed generation.

The national teleconference format for the Series includes an interactive web cast, an individual telephone call-in option and on-site participation at host law firm locations in 18+ cities around the country. There are three sets of sponsorship levels for national exposure and two sponsorship levels for maximized local exposure. Including an opportunity for institutions of higher learning to host the series on their campus.

### National Sponsorship Levels

(All sponsorships are 1 teleconference series in duration, lasting from September 2011 to June 2012)

#### **Diamond Partner - \$20,000** (1 Available)

- Name and logo included on website program materials (including archives)
- Name identified as a Diamond Partner on marketing material sent out by ACORE
- Preferred Access to two program sessions
- 4 Ads or URL pushes presented on web cast presentation before program
- Name mentioned as a Diamond Partner during the programs
- Include Unlimited General Registrant package
- Includes Exclusive City Host Package, with choice of up to three cities
- Name and logo included on online networking module (includes free access)

#### **Platinum Partner - \$9,000** (4 Available)

- Name and logo included on website program materials (including archives)
- Name identified as a Platinum Partner on marketing material sent out by ACORE
- Preferred Access to one program session
- 2 Ads or URL pushes presented on web cast presentation before program
- Name mentioned as a Platinum Partner during the programs
- Include Unlimited General Registrant package
- Includes Exclusive City Host Package, with choice of up to three cities
- Free access to online networking module

#### **Gold Partner - \$6,500** (Unlimited)

- Name and logo included on website program materials (including archives)
- Name identified as a Gold Partner on marketing material sent out by ACORE
- Logo rotated on web cast presentation before and after program
- Name mentioned as a Gold Partner during the programs
- 6 complimentary participant season passes to teleconference
- Includes Exclusive City Host Package with choice of two cities
- Free access to online networking module

#### Participant Statistics

##### Level of Participants:

<b>Executive level</b>	<b>31%</b>
<b>Mid-manager level</b>	<b>38%</b>
<b>Staff level</b>	<b>31%</b>

##### Types of Organizations:

<b>Legal</b>	<b>33%</b>
<b>Businesses</b>	<b>35%</b>
<b>Government</b>	<b>25%</b>
<b>Non-Profits</b>	<b>5%</b>
<b>Education</b>	<b>2%</b>

#### Monthly Event Statistics

##### Participating Organizations:

*Over 5,100 over the past 7 years*

##### Teleconference Participants:

*Approximately 300 - 700 per event*



Photos: ACORE



## Local Sponsorship Levels

(All sponsorships are 1 teleconference series in duration, lasting from September 2011 to June 2012)

### **Exclusive City Host - \$4,000**

\*Except for the following cities where there can be multiple hosts: Boston, New York, Los Angeles, San Francisco, and Washington, D.C.

- Firm contact information enjoys solo listing for specified city on ACORE program site
- Name and logo on ACORE program site, an Exclusive City Host Firm
- Name and logo on website program materials (including archives)
- Logo rotated on web cast presentation before and after program
- Name and logo on all on-site program material handed to participants in specific city chosen
- Name identified as Exclusive City Host on regional marketing material sent out by ACORE
- Unlimited complimentary participant season passes on-site to participate in teleconference at specific Exclusive City Host location
- Free access to online networking module

### **Unlimited City Partner - \$2,000**

- Name and logo on ACORE program site, as specific City Partner
- Name and logo on website program materials (including archives)
- Name and logo on all on-site program material handed to participants in specific city chosen
- Unlimited complimentary participant season passes on-site to participate in teleconference at specific City Partner location

### **Unlimited General Registration - \$700**

\* Available for purchase in addition to a partner or host package only

- Unlimited complimentary participant season passes at a host/partner location, allowing specifically host/partner location employees to participate in the teleconference series as a general registrant individually online

### **Unlimited Educational Institution Partner - \$700**

\* Restricted exclusively to institutions of higher learning

- Name and logo on ACORE program site, as specific Educational Institution Partner
- Name and logo on website program materials (including archives)
- Unlimited complimentary participant season passes on-site to participate in teleconference at specific Educational Institution

### **Why sponsor the series?**

- First and longest running teleconference series on renewable energy
- Reputation as the #1 renewable energy teleconference globally
- Largest renewable energy U.S. teleconference series with an average of 400 participants per call
- Unmatched industry and government speakers, including top CEOs, senior executives, non-profit leaders and government officials
- Maximized positioning for client development marketing geared towards top renewable leaders convened by ACORE
- Unparalleled branding and logo exposure in both digital and hardcopy

### **20 Participating Host Firm Locations:**

Atlanta  
Austin  
Boston  
Cedar Rapids  
Chicago  
Denver  
Houston  
Indianapolis  
Miami  
Minneapolis  
New York  
Palo Alto  
Philadelphia  
Portland, ME  
Portland, OR  
Salt Lake City  
San Diego  
San Francisco  
Seattle  
Washington, D.C.

### **Previous Locations:**

Cleveland  
Des Moines  
Detroit  
Jackson  
Los Angeles  
Las Vegas  
Phoenix  
Pittsburgh  
Richmond, VA  
Sacramento

### **Sponsorship Contact**

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Photos: ACORE